

SOME DOGS ARE WORTH LISTENING TO...

In 1986, a lot of people found themselves listening to a Big Dog on Saturdays. And what they heard was a sound unlike any other dog.

They heard an amazing blend of progressive pop and even some classic Motown. But the Big Dog didn't stop there. He premiered new music and new groups before any other radio station. He committed himself to any requests. And he delivered it all in Big Dog 4-in-a-row continuous music sweeps.

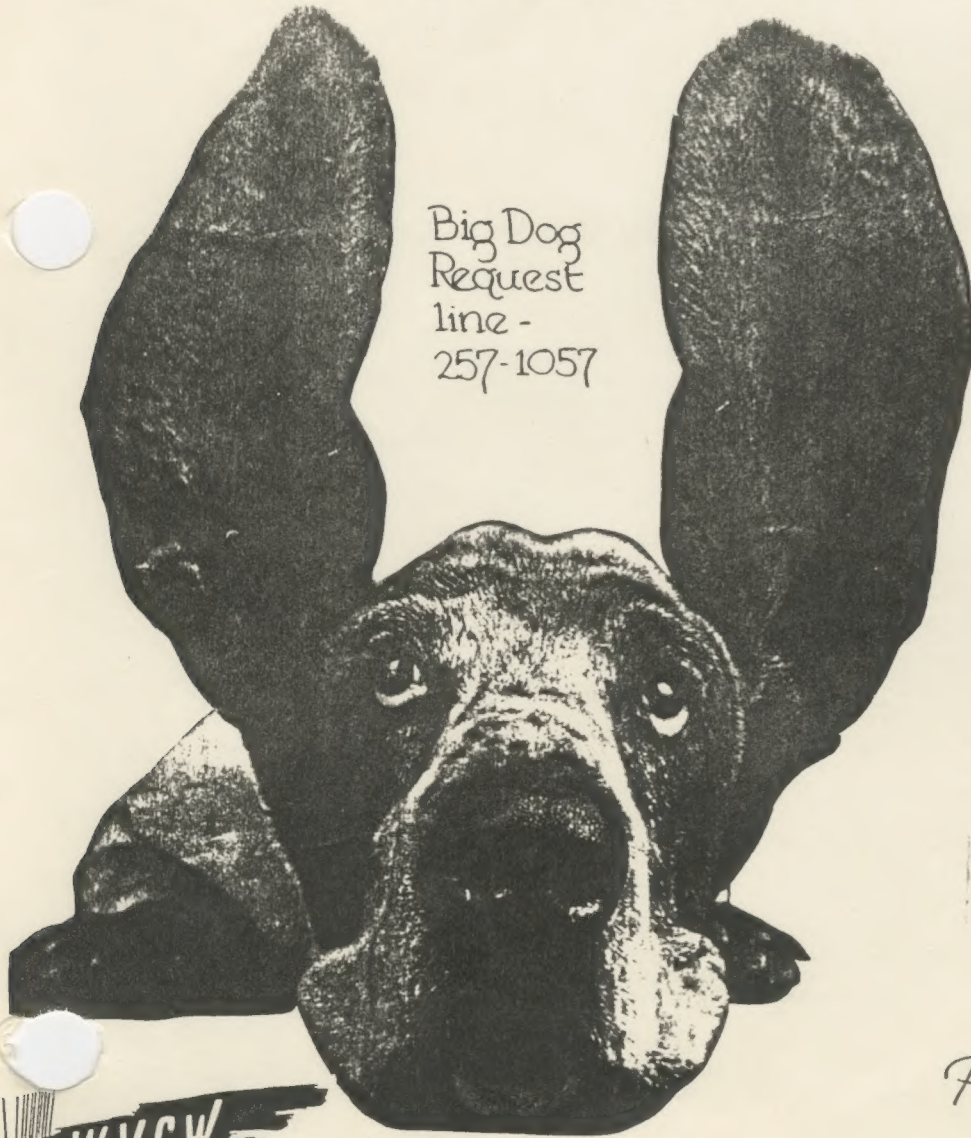
That dog is now known as Richmond's Big Dog - and no one delivers the capital city's best new progressive music first like a Big Dog, with more Big Dog Exclusive Premieres, more Big Dog Classic Motown Starsets, more Big Dog Requests, and more Big Dog 4-in-a-row continuous music sweeps in 1987.

So if you haven't heard, isn't it time you listened? Switch it to 820 AM (640 in Rhoads) from 11am - 2:30 pm on Saturdays, and discover

Richmond's
BIG DOG
J O N B E R R Y.

*Playing Richmond's Best New
Progressive Music First!*

Big Dog
Request
line -
257-1057



WVCW
820 AM